

Leveraging technology and innovative approach to access reproductive health information and services



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ckground

253 Million Adolescents

India's adolescent population represents one-fifth of the nation, with 110 million aged 10-18 years currently enrolled in formal education systems

Critical Health Needs

Addressing the unique sexual and reproductive health needs of adolescents is essential for long-term wellbeing and holistic development

Educational Gateway

Schools and teachers serve as pivotal influencers in shaping health-seeking behaviors and providing accurate, age-appropriate information on sexual and reproductive health (SRH)

EDUCATELY

Population Foundation of India's **Educately.org** platform empowers educators with knowledge and skills to facilitate safe, non-judgmental learning and discussions on SRH and wellbeing through **self-paced and free courses**

ARSH for You

A flagship course - ARSH (Adolescent Reproductive and Sexual Health) for You - implemented across 25+ states of India



The platform also offers **two other courses** - Adolescent Problem Solving and Counselling Training (APT), and Integrated Sexual and Reproductive Health (ISRH)

2020 2020

Launched
Educately
with ARSH
for You
course
(English)

Launched *ARSH* for You in Hindi

2021

Pilot with

Department of

Education, Bihar

Partnership with National Health Mission, UP

Launched APT course with Sangath, leading

2022

Partnership with Education Department,

Rajasthan

Indian NGO on

mental health

Developed *ARSH for You* offline module

2023

Partnership with
Jharkhand State
Child Protection
Society

Partnership with

Department of

Social Welfare,

Manipur

Platform Features



EDUCATELY

Mobile & Web Friendly

Accessible across all devices.



2024

Partnership

with **HCL**

Foundation

for ARSH for

You on HCLF

Academy

Downloadable Resources

Comprehensive materials for offline reference



Age-Appropriate Activities

Simple activities
designed to address
complex reproductive
health topics effectively



Bilingual Access

Available in English and Hindi languages



Self-Paced Learning

Accommodates varying schedules and learning preferences of educators



Interactive Modules

Engaging audio-visual content with quizzes and FAQs for guided, comprehensive learning

Reach

Platfo



4,000+

Trained Professionals

Teachers and professionals trained across government and private sector



18,000

Active Learners

Educators currently enrolled and progressing through courses



200,000
Adolescents Reached

Indirect reach through programme and

outreach efforts



Government Partnerships

Outreach in UP, Bihar, Manipur, Jharkhand and Rajasthan



4.4/5

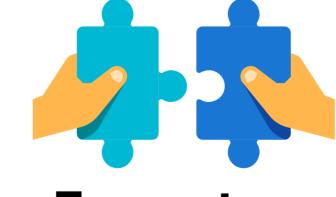
Learner Rating

Outstanding satisfaction score from participants

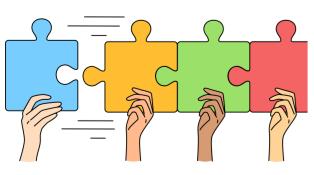
Highlights



Localised digital learning tools bridge regional disparities, providing reproductive health information to marginalised adolescents effectively.



Ecosystem Strengthening Creating an enabling environment empowers adolescents to achieve better health and wellbeing.



Empowering Educators

Strengthening educator capacity enables open, informed discussions on sensitive health topics, significantly improving adolescent access to vital services.



Digital Scalability Success of Educately highlights the potential of digital platforms to provide structured and scientifically accurate SRH education at scale, making it accessible to diverse audiences.

Scan to download the poster



Enhanced Knowledge Base

Increase in understanding of contraception, sexuality, and relationships through pre and post-test analysis

7%

Improvement in educators' ability to lead meaningful group discussions on sensitive topics

Improved Facilitation Skills