

## **Request for Quotations**

### **Supplying of Reward and recognition awards for sustained FP clients during the mobile van activity under the IBKJH campaign in Jarwal, Bahraich.**

#### **About Population Foundation of India**

Founded in 1970 by the late JRD Tata, Population Foundation of India is a leading NGO in the fields of population dynamics, gender equity, and sexual and reproductive health (SRH). It addresses population issues within the context of empowering women, men, and young people, enabling them to make informed decisions about their fertility, health, and well-being. The organization's approaches include strategic engagement with policymakers, media, and other key stakeholders; knowledge generation and dissemination; leveraging technology; scaling up pilot projects; and social and behavior change communication. Population Foundation of India also collaborates closely with and provides technical support to both national and state governments, as well as other NGOs. For more details please refer website of the organisation is <https://populationfoundation.in/>

#### **Background and Scope of Work**

In April 2023, Population Foundation of India (PFI) commenced implementation of UMEED, a three-year community-based project on family planning in all 118 villages of Jarwal block of Bahraich district to improve the health and wellbeing of women, adolescent girls and communities through access and provision of family planning and sexual and reproductive health services. At completion of its two years, the project in Jarwal has enrolled 2000+ FP clients, recruited and trained 304 FP Champions from the community, trained over 239 ASHAs/Sangini, ANMs and CHOs in monthly cluster meetings, facilitated health checkups for over 7619 individuals received FP counseling and health services from Swasthya Melas organized in collaboration with the government and implemented a large-scale Age at Marriage Campaign involving all key government departments and all 118 village communities.

In the third year of the project the Social Behaviour Change Communication (SBCC) campaign titled 'Itni Bhi Kya Jaldi Hai 2.0' (IBKJH) is proposed to run in the Jarwal block to cover all 118 villages. Probably this IBKJH campaign to be launched in third week of July 2025 during the BCC meeting at the BDO office.

As part of the launch, the Mobile Audio-Visual Publicity Van will also be flagged off, to promote family planning schemes and raise awareness at the village level. The IBKJH campaign aims to cover 118 villages of Jarwal block to enhance community engagement, raising awareness about age @ marriage, family planning schemes & services, as well as disseminating core campaign messages through mobile audio-video publicity van with IEC materials. The primary topics and messaging that the SBCC Campaign 'Itni Bhi Kya Jaldi Hai' will focus on are, delaying early marriage, delaying early pregnancy, promoting gaps between pregnancies, promoting awareness about ECPs, family planning, engagement of critical influencers within the community, like men and elderly women, and the intersection between family planning, climate change and sustainability.

To make the event more impactful and motivational—and to encourage couples to come forward and share their experiences regarding the use and continued adoption of family planning (FP) methods—it has been discussed and agreed that five sustained FP clients will be recognized in each village during the mobile van activity under the IBKJH campaign in the Jarwal block. This recognition aims to inspire other couples and individuals to adopt and continue FP practices.

The agency is expected to have experience of supplying of prizes and recognition awards in bulk within given timeline.

The scope of this assignment includes supply of 450 prizes and recognition awards:

- PNB-Kitchenmate (casserole) – 250 pieces
- Virtue Homeware (7 set of serving bowls)- 200 pieces

#### **Deliverables:**

The supply of total 450 (250 pieces' casserole & 200 set of 7 set of serving bowls) prizes and recognition awards for sustained FP client's deliverables contain the following with rapping of all items:

#### **Timelines of deliverables**

- All 450 (250 pieces' casserole & 200 set of 7 set of serving bowls) prizes and recognition awards items to be delivered within 10 days of receiving the formal work order.
- All deliveries to be done at Population Foundation of India's Lucknow office.

#### **Payment:**

- No advance payment.
- 100% payment will be made via BTC only after successful delivery of all items to PFI Lucknow and submission of the original invoice.

#### **Documents to be submitted along with quotation**

- Submit the financial quotation along with company profile and team profile in one file.
- Financial quotation must contain breakup of the costs items including all taxes.

Quotation should be sent in one email to [louis.augustine@populationfoundation.in](mailto:louis.augustine@populationfoundation.in)

Interested agencies may obtain further information or get clarification about RFQ from Population Foundation of India's State office by writing to [louis.augustine@populationfoundation.in](mailto:louis.augustine@populationfoundation.in) and with copy to [shilpa.nair@populationfoundation.in](mailto:shilpa.nair@populationfoundation.in)

It shall be Bidder's responsibility to ensure that your quotation reaches us on or before the given timelines. Quotations received after the submission deadline for whatever the reason maybe, may not be considered for evaluation. Any delay in bidder's response shall not be used as a reason for extending the deadline for submission, unless PFI determines that such an extension is necessary and communicates a new deadline to the proposers.

#### **General Information about RFQ and Timelines**

Sl#	Description	Information
1	RFQ Issued by	Population Foundation of India, Lucknow
2	Project	supply of total 590 (300 pieces' casserole & 290 set of 7 set of serving bowls) prizes and recognition awards <b>(As mentioned above)</b>
3	Response to RFQ to be sent to	<a href="mailto:louis.augustine@populationfoundation.in">louis.augustine@populationfoundation.in</a> and <a href="mailto:shilpa.nair@populationfoundation.in">shilpa.nair@populationfoundation.in</a>
4	Date of RFQ	6 August, 2025
5	Date of sending and responding queries	8 August, 2025
6	<b>Last date for submitting the final quotations</b>	11 August ,2025
7	<b>Final date of Delivery</b>	<b>10-working days (from the date of signing of the contract)</b>

The designated committee at the Population Foundation of India, Lucknow, will review all quotations received from agencies for supply of the required items. Based on this evaluation, the committee will decide whether to place a consolidated order with a single agency or to award orders to different agencies based on the most competitive item-wise rates

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