

Job Description	Consultant - Government Partnership, District	Reporting	Associate Lead – Programme Implementation
Duration	As per project duration, currently till January 2027	Location	Sitapur District, Uttar Pradesh
Purpose	Population Foundation of India is implementing the Umeed project to increase the adoption and use of family planning (FP) and sexual reproductive health (SRH) through responsive and sustainable systems in seven districts of Uttar Pradesh (Bahraich, Balrampur, Barabanki, Gonda, Sitapur, Unnao and Shravasti). Each district will have a two-member team comprising a GPO and a Capacity Building Officer (CBO). The GPO position will be responsible for strengthening partnerships with the government in one of the districts. This includes working closely with the public health system to improve coordination and convergence at the district and block levels, building capacities of health care providers in service delivery, collection and analysis of Health Management Information System (HMIS) data and supporting improvements in uptake, supply and delivery of quality FP and SRH services.		
RESPONSIBILITIES		COMPETENCIES	SKILLS AND EXPERIENCE
<p><b>Coordination and convergence at district and block levels</b></p> <ul style="list-style-type: none"> <li>Organise/facilitate/ contribute to the District Health Society (DHS) meetings and Block Coordination Committee meetings on FP and SRH; ensure follow up and compliance of key decisions pertaining to UMEED project objectives</li> <li>Ensure nomination of trainees/participants, logistical support and timely execution of capacity building activities for government staff, FLWs, PRIs and other stakeholders</li> <li>Undertake regular visits to the field and share feedback with district and block level officials to further strengthen service delivery and quality improvements.</li> </ul> <p><b>Collection and analysis of Health Management Information System (HMIS)</b></p> <ul style="list-style-type: none"> <li>Access and analyse government HMIS data on monthly basis for all blocks and provide inputs to district and block officials on coverage and utilisation of FP and SRH services ; share data and its analysis with PFI Lucknow office on monthly, quarterly and annual basis as required</li> </ul> <p><b>Support improvements in supply and delivery of FP and SRH services</b></p>	<p><b>Planning and execution of project activities</b></p> <ul style="list-style-type: none"> <li>Develop and execute annual operating plan for the assigned district and blocks, with quarterly and monthly targets</li> <li>Conduct periodical facility-based assessments and reviews to gauge the status of FP services at public health facilities; submit report and advocate with stakeholders to address gaps</li> <li>Mobilise support from key government departments (Health, Women and Child Development, Education, Panchayati Raj, National Rural Livelihoods Mission, Youth Affairs etc) and from Non-Governmental Organizations on FP and SRH</li> <li>Ensure planning, implementation and documentation of Social and Behaviour Change (SBCC) activities / campaigns under the project; mobilize support from all key departments to ensure maximum reach and impact of campaign messaging</li> <li>Work with Capacity Building Officer (CBO) to ASHA-ANM cluster meetings as per UMEED project</li> <li>Support Capacity Building Officer in conducting trainings for FLWs, PRI's and other stakeholders as required</li> </ul>	<ul style="list-style-type: none"> <li><b>Communication &amp; influencing:</b> Establishes excellent rapport and successfully engages key stakeholders on critical issues pertaining to the project objectives</li> <li><b>Striving for excellence:</b> Understands and appreciates the critical role of government partnership in achieving intended program impact, ability to deliver high quality results within timelines</li> <li><b>Result Oriented:</b> Takes ownership for results, demonstrates flair for quick thinking and possesses positive, pro-active, problem-solving approach</li> <li><b>Working together:</b> Works successfully with partners, govt. departments and within the team to build overall efficiency and effectiveness. Maintains congenial and respectful working relationships with all the stakeholders.</li> <li><b>Financial diligence:</b> Complies with financial and due diligence processes</li> </ul>	<ul style="list-style-type: none"> <li>Track record of successfully working with government departments at district and block levels, preferably on FP and SRH</li> <li>Thorough understanding of the government system and navigating various departments</li> <li>Good knowledge of family planning related government programs and policies, challenges and opportunities</li> <li>Excellent communication and representation skills</li> <li>Commitment for inclusion and diversity</li> <li>Experience of financial management, reporting of field expenses</li> <li>Fluency in written and spoken Hindi and English. Ability to work in Hindi (writing and typing) will be an advantage</li> <li>Proficiency in MS Office is necessary</li> </ul>
	<p><b>HOW TO APPLY</b></p> <p>Please send your updated CV with a covering letter describing your suitability for the position to <a href="mailto:hrpfi@populationfoundation.in">hrpfi@populationfoundation.in</a> latest by September 15, 2025.</p>		

<ul style="list-style-type: none"> <li>• Set up FP corners for provision of quality counselling and regular distribution of contraceptives and referrals; ensure ongoing functionality of the FP corners and regular monthly reporting from each corner.</li> <li>• Mobilise support from pharmacists and chemists to promote post-partum and post abortion FP as well as promote responsible uptake of emergency contraceptive pills</li> <li>• Strengthen regular indenting and supplies of contraceptives through the Family Planning Logistics Management Information System (FPLMIS) through training and mentoring of all concerned health managers and frontline health workers</li> <li>• Provide regular feedback to block and district officials on supply gaps and issues from the field and facilitate regular supply of contraceptives.</li> </ul>	<ul style="list-style-type: none"> <li>• Any other activities or responsibilities as assigned by the supervisor in the interest of the project.</li> </ul> <p><b>Admin and Finance</b></p> <ul style="list-style-type: none"> <li>• Ensure timely submission of indents, bills, travel claims etc and settlement of all advances as per PFI policy</li> <li>• Ensure that all expenditure is undertaken in compliance with the program budget and organisational policies</li> </ul> <p><b>KEY PERFORMANCE INDICATORS</b></p> <ul style="list-style-type: none"> <li>• Timely delivery of project activities as per donor commitments and annual district plan</li> <li>• Improvements in uptake, delivery and quality of FP and SRH services in the assigned district</li> <li>• Regular and productive meetings with government at the block and district levels, ensure timely compliance on action points</li> <li>• Excellent relations with government officials and other stakeholders</li> </ul>		<p>Please include the following in the cover letter:</p> <p>Current CTC: Expected CTC: Notice/ Availability to join:</p> <p>Please mention the position <b>“Consultant - Government Partnership, Sitapur”</b> in the subject line of your e-mail. Only shortlisted candidates will be contacted.</p>
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## About Population Foundation of India

Population Foundation of India (PFI) is a national non-government organization at the forefront of policy advocacy and research on population, health and development issues in the country. PFI leads advocacy efforts and works as a think-tank dedicated to promoting and advocating effective formulation and implementation of gender sensitive population, health and development policies, strategies, and programs in the country. Policy advocacy, social and behavior change communication, community action and knowledge management are some of the key strategies that PFI works on to achieve the organization's goals.

Over the years, PFI has played a catalytic role to address issues relating to gender equality, women empowerment and other social determinants. PFI is committed to serving the economically weak and marginalized sections of society in the high priority districts (HPDs) with poor socio-health-demographic indicators.

## OUR STRATEGY

Reproductive health and family planning can positively influence and advance the newly laid out Sustainable Development Goals by addressing multiple targets and ushering in an era of development. Access to voluntary family planning has the potential to save lives and help break the cycle of poverty, stabilize population growth and ease the pressure on the environment. It is the most cost-effective development investment.

We believe that health, education and wellbeing of the population is crucial for sustaining just, equitable economic growth and development. For that to happen, change has to happen at three levels – individual, social and systemic or policy levels, ensuring that the country offers a conducive and enabling policy environment for girls and women to claim their rights, agencies of youth to be involved in demanding and supporting efficient and accountable governance and informed policy makers to inspire a vibrant future. PFI will act as a catalyst, a facilitator to offer compelling evidence-based scholarship, thought leadership and convention inform, inspire and initiate actions that will contribute to and strengthen our national plans and priorities. We will realize our mission by building leadership and public accountability, influencing social norms, reframing public discourse and collaborating with national and global initiatives in population studies and family planning. We believe that our mission will significantly contribute to India's commitment to achieving Sustainable Development Goals and FP2020 targets.

## OUR VALUES

TEAM WORK	MUTUAL RESPECT
COLLABORATION	INNOVATION
DIVERSITY	GENDER SENSITIVITY
CONTEXTUAL RELEVANCE	ACCOUNTABILITY
EXCELLENCE	GROWTH

## OUR MISSION

We advance gender-sensitive policies and programmes focused on the health and well-being of India's population, especially women and young people.

### STRATEGIC OBJECTIVE 1

To advance family planning and reproductive health as drivers of individual rights

- Girls and women are able to take informed choices for exercising their bodily rights without fear or inhibition
- Young people and women are able to access to high quality and affordable family planning services and reproductive health care

### STRATEGIC OBJECTIVE 2

To position family planning and population measures as critical drivers of sustainable growth and development in India

- Family Planning and women's rights are national priorities that help realize higher growth and sustainable development.
- Strong rights-based policies, adequate budgets and efficient public institutions help build and sustain quality of life and wellbeing.

### STRATEGIC OBJECTIVE 3

To ensure family planning and reproductive health becomes drivers of youth leadership for social transformation at scale

- Gender sensitive family planning and reproductive health rights and services form the fulcrum of all social development plans and actions
- Young people, particularly among women, are leading grassroots transformation towards a just and equitable social system

## OUR APPROACH

### ADVOCACY:

Global thought leadership, high quality evidence-based narratives to inform and inspire law makers for comprehensive family planning and reproductive health policies; shaping family planning discourses within sustainable

### BEHAVIOR CHANGE:

Utilize power of technology and new-age media platforms targeted intervention on reproductive health education and gender sensitive behavior, attitudes and practices of the society, particularly young people

### ACCOUNTABILITY:

Promote agency of youth, particularly girls and women, within community led participatory governance initiatives to enhance efficiency and accountability of public systems and delivery services