

## **Announcement for Summer Internship**

### **About Population Foundation of India (PFI) ([www.populationfoundation.in](http://www.populationfoundation.in))**

The Population Foundation of India (PFI) is a national non-governmental organization at the forefront of policy advocacy and research on population, health and development issues in the country. PFI's core areas of work are gender equality, women's empowerment, sexual and reproductive health, and community monitoring of health services.

Communication plays a critical role in our information, advocacy and outreach strategies with the use of mass media, print and social media. We work with policy makers, media and communities on the ground as well as with audiences online to clarify myths and misconceptions, celebrate champions, and campaign to raise awareness. In order to provide a learning platform and professional exposure to the students undergoing Undergraduate/Post Graduate courses in Communication Design, we are offering a summer internship of 8 weeks.

### **About the Internship:**

Selected interns will be involved in:

- Support in improving the design and usability of the PFI website, and set up the newsletter and blog page.
- Support in strengthening PFI's social media outreach
- Support in improving PFI's branding across media

**Number of Internships available:** 2

**Duration :** 8 Weeks beginning May 15, 2018

### **How to Apply**

Please send your updated CV with a covering letter to [hrpfi@populationfoundation.in](mailto:hrpfi@populationfoundation.in) Please mention "Summer Internship" in the subject line of your e-mail. Only shortlisted candidate will be contacted.